

Terms and Conditions - Reseller Agreement

This Reseller Agreement ("Agreement") is entered into by and between Checkie Ltd, and [Your Company Name], hereinafter referred to as "Reseller Partner," collectively referred to as "Parties."

1. Scope of Agreement

- 1.1 The Reseller Partner is granted the right to resell Checkie, a software product developed by Checkie Ltd, at any price point and in any package deemed suitable for the Reseller Partner's customers.
- 1.2 The Reseller Partner shall have access to the Checkie management panel, allowing them to purchase and assign Checkie licenses at a discounted rate as outlined in section 2.

2. Pricing and Discounts

- 2.1 The Reseller Partner shall purchase Checkie licenses at a discounted rate based on the license quantity.
- 2.2 The discounted rate for the first two license purchases shall be £229 per license, which is the Recommended Retail Price (RRP) set by Checkie Ltd.
- 2.3 For the subsequent five license purchases, a discount of £50 per license shall be applied.
- 2.4 All licenses purchased thereafter shall be priced at £120 per license, approximately half the RRP.
- 2.5 Each Checkie license shall be valid for one year and may be used on up to four devices at a single site.

3. Additional Services and Hardware

- 3.1 The Reseller Partner may charge an installation fee for assisting customers with the installation of Checkie.
- 3.2 The Reseller Partner may also offer additional hardware required for Checkie, such as tablets, lockable enclosures, and printers, for resale to customers.

4. Direct Support and Maintenance

- 4.1 The Reseller Partner is authorized to provide direct support for Checkie to their customers and may charge for these support services.
- 4.2 The Reseller Partner acknowledges that the support requirements for Checkie are generally low, but the Reseller Partner is responsible for ensuring quality support to its customers.

5. Customer Retention and Business Expansion

5.1 The Reseller Partner acknowledges that Checkie can help maintain customer loyalty and facilitate expansion into new areas.



5.2 The Reseller Partner shall be responsible for marketing and promoting Checkie to their customers and potential clients.

6. Termination

- 6.1 Either Party may terminate this Agreement with written notice to the other Party.
- 6.2 Upon termination, the Reseller Partner shall cease reselling Checkie and any associated services immediately, any previously acquired discount will be lost.

7. Governing Law and Jurisdiction

- 7.1 This Agreement shall be governed by and construed in accordance with the laws of the United Kingdom.
- 7.2 Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the courts of the United Kingdom.

8. Entire Agreement

- 8.1 This Agreement constitutes the entire understanding between the Parties and supersedes all prior discussions, agreements, or representations, whether written or oral.
- 8.2 Checkie Ltd reserves the right to alter the terms of this agreement at any time, providing written notification of any changes in a reasonable timeframe prior to the alterations taking effect.

Please indicate your agreement to the above terms by providing your signature below:

Checkie Ltd: _____

Date: _____

[Your Company Name]: _____

Date: _____